

PITCH PERFECT

Joe Root opens for the summer style team with a finely balanced collection of refined yet relaxed kit



There's a feeling of optimism in the air right now, as summer's longer days and warmer weather set the tone for a languid succession of out-of-office escapes, social gatherings and sporting spectaculars over the coming months. As the mercury rises, navigating these calendar commitments requires a confident approach to dressing, shaped by stylish pieces that hit the sweet spot between relaxed and refined.

Someone familiar with summer celebrations is cricket superstar Joe Root – one of the finest batsmen of the modern era. Once again he will be a mainstay of the England team as they face Australia in the 2023 Ashes this month. After more than a decade playing at the highest level – clocking up over 11,000 Test runs – Root certainly has past form with dressing for success.

“When it comes to big occasions, it's important to feel prepared and confident,” says Root, 32. “For that you need to put the training in, think about your plan – and make sure you're comfortable in what you're wearing.”

Cricket is synonymous with elegance and tradition, and the sport's overlap with style stretches from fresh-pressed whites on the pitch – via club classics



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Confidence on big occasions is about planning – and feeling comfortable in what you wear

such as cable knit jumpers and crested blazers – to the smart-casual dress code often found in the stands.

A sense of style is what makes Root an accomplished ambassador for trusted London menswear brand Charles Tyrwhitt, whose artful balance of form and function has defined the brand since its launch in 1986. Yet what started as founder Nick Wheeler's singular quest to produce the perfect shirt has evolved into a high-quality collection of elevated men's staples.

Away from the crease, Root says he feels most comfortable in “a casual shirt and chinos, or a merino knit if it's a bit nippy”. This plays to Charles Tyrwhitt's strengths, evident across an elegant new-season collection that spans sharp twill suits and timeless knitwear, as well as relaxed products – linen shorts and polo shirts – for the height of summer.

And, of course, there are sophisticated shirts in versatile cuts, which remain a Charles Tyrwhitt signature, and round out a range perfectly balanced to help men look good and feel confident about what they are wearing.

As the crowds watch Root and his team-mates attempt to secure a 33rd Ashes triumph this month, they'll no doubt be hoping his assured approach to high-stakes occasions will deliver results.

But you don't have to be a sporting legend to enjoy Root's calm confidence. Effortlessly sharp summer kit will keep you cool when the heat is on...

This page
Above: cotton linen overshirt, £69.95; Tyrwhitt Cool zip-neck polo, £64.95; linen trousers, £99.95.
Left: pure linen short sleeve shirt, £69.95; cotton shorts, £49.95; nubuck slip-on loafers, £99.95

Opposite page
Left: linen jacket, £249.95; merino crew neck jumper, £79.95; natural stretch twill suit trousers, £100.
Right: Tyrwhitt Pique polo shirt, £54.95; linen trousers, £99.95; suede slip-on loafers, £99.95

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